

Privacy Policy of **azaces.org**

This Website collects some Personal Data from its Users.

Personal Data processed for the following purposes and using the following services:

Advertising

Welect, Query Click and Meta ads conversion tracking (Meta pixel)

Personal Data: Trackers; Usage Data

Analytics

Google Analytics (Universal Analytics) with anonymized IP, Google Analytics (Universal Analytics) and Meta Events Manager

Personal Data: Trackers; Usage Data

Google Analytics 4

Personal Data: browser information; city; device information; number of Users; session statistics; Usage Data

User ID extension for Google Analytics

Personal Data: Trackers

Google Analytics Advertising Reporting Features

Personal Data: Trackers; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); various types of Data as specified in the privacy policy of the service

Contacting the User

Mailing list or newsletter

Personal Data: email address; first name; last name

Contact form

Personal Data: email address; Usage Data

Content performance and features testing (A/B testing)

Google Optimize and Google Optimize 360

Personal Data: Trackers; Usage Data

Displaying content from external platforms

Google Fonts

Personal Data: Trackers; Usage Data

Handling activities related to productivity

Cal.com

Personal Data: email address; first name; last name

Interaction with data collection platforms and other third parties

Mailchimp widget

Personal Data: email address; first name; last name

Managing contacts and sending messages

Mailchimp

Personal Data: email address; first name; last name

Platform services and hosting**WordPress.com**

Personal Data: Data communicated while using the service

Registration and authentication provided directly by this Website**Direct registration**

Personal Data: city; email address; first name; last name; phone number; state; ZIP/Postal code

Spam and bots protection**Google reCAPTCHA**

Personal Data: answers to questions; clicks; keypress events; motion sensor events; mouse movements; scroll position; touch events; Trackers; Usage Data

Tag management**Google Tag Manager**

Personal Data: Usage Data

Information on opting out of interest-based advertising

In addition to any opt-out feature provided by any of the services listed in this document, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section of the Cookie Policy.

Contact information**Owner and Data Controller**

Arizona Adverse Childhood Experiences Consortium

Owner contact email:

azaceconsortium@gmail.com

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